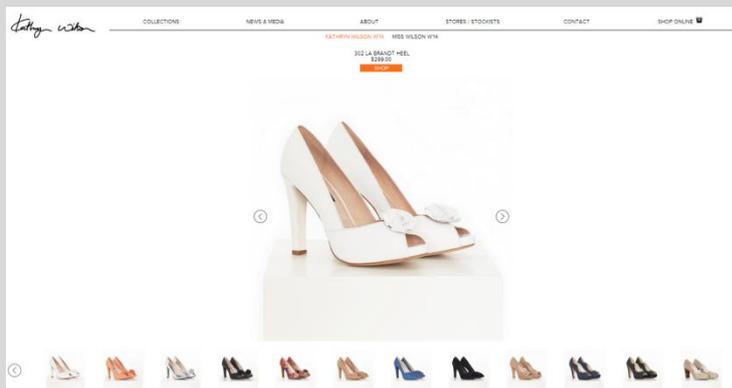


Welcome to another newsletter releasing new functions for e-retailer users.

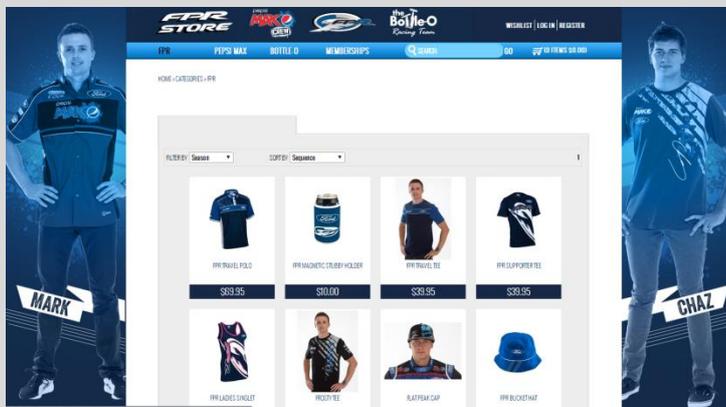


Read in this newsletter about:

- Product Reviews
- Gift Registry
- Colour Selection Images
- Last few/Selling Out
- Security
- Administrators Log
- Scripts in page Header
- Sequence Shipping Methods
- Single products in Lookbook
- Site Closed Message
- Remarketing with Google Analytic
- Change 'new' status

The majority of our e-retailer sites experienced solid growth with their on-line sales during the last 6 months and in many cases this has become a very important element to their retail offering. The ease with which Counter Intelligence feeds and receives data from the physical stores and webstore makes it a standout in retail.

Congratulations to Kathryn Wilson on her new website released recently and to the Ford Performance Racing team who also went live recently. Counter Intelligence POS is used by a number of V8 Supercar Teams for merchandising from their mobile trailer stores at the events - and these include Ford Performance, Holden Dealer Team and Kelly Racing.



Product Reviews

This function will allow customers to write reviews about your products and then allows you to validate these prior to publishing on your site. Below shows an example of an item that has been reviewed:



NZD\$ 57.50

★★★★★ 1 Review(s) | [Write a Review](#)

Code: RLFRAPOLO

The Ralph Lauren brand is one that is synonymous with class and quality clothing. The Classic Custom-Fit Mesh Polo gives you a look of status at a very decent price. Whether you are out on the town or just hanging out with friends, these shirts are perfect. This is the best selling Polo in the USA!

Price: **NZD\$ 57.50**

Availability: Available now

Please make your selections.

Finish:

To view a review – click on Review(s)

[Stock Availability](#) | [Reviews](#)

Summary of Customer Ratings & Reviews

★★★★★ 1 out of 1 (100%) reviewers would recommend this product to a friend.

Price: ★★★★★
Quality: ★★★★★

[Write a Review](#)

★★★★★

looks great on 24 February 2014

Terry Location: Auckland Gender: Male Age: 30-39

Found this shirt very comfortable and good quality

Sizing:
roomy

✓ I would recommend this to a friend!

Price: ★★★★★
Quality: ★★★★★

[f](#) [t](#)

To write a review:

Product ratings

Overall rating * 

Price 

Quality 

I would recommend this product to a friend* Yes No

Your Nickname

Write a detailed review

Review title*
Example: Best Purchase Ever

Review*

Pros
Enter your Pros, separated by comma

Cons
Enter your Cons, separated by comma

Sizing
 runs small
 snug
 little bit tight
 true to size
 little bit loose
 roomy
 runs large

Location

Gender

Tips for writing a great review

To see your review featured on our website:
Use the product before reviewing it.
Focus on the product's features and be specific.
Avoid...
info that changes, such as price and promotional details;
inappropriate language and attitude;
info about other companies and websites; and
personal info — we want to protect your privacy!
Have something else to say? Contact Us. (Your comment will be sent privately to our staff.)

Setting up for Reviews

Configuration
Rating Items
About You Section Items
User Defined Items

Settings

Enable:

Enable/Disable Fields

Pros and Cons:

About You Section:

Social Share

Share Review to Facebook:

Twitt Review:

Recommend this product to a friend:

Captcha Options

Enable:

Rating Items

You may define the fields that you wish to us for rating the product:

Configuration
Rating Items
About You Section Items
User Defined Items

Rating Items

	Title	Is Compulsory	Sequence	Enabled
Update	Overall	Yes		
Update Delete	Price	No	1	Yes
Update Delete	Quality	No	2	Yes
Insert	<input type="text"/>	Yes	1	No

About You Section

If you would like to have information show about the profile of the customer then you may customise these as below:

Configuration Rating Items **About You Section Items** User Defined Items

About You Section Items

	Title	Element Type	Is Compulsory	Sequence	Enabled
<input type="button" value="Edit"/> <input type="button" value="Delete"/>	Location	Text	No	1	Yes
<input type="button" value="Edit"/> <input type="button" value="Delete"/>	Gender	DropDownList	No	2	Yes
<input type="button" value="Edit"/> <input type="button" value="Delete"/>	Age	DropDownList	No	3	Yes
<input type="button" value="Insert"/> <input type="button" value="Cancel"/>	<input type="text"/>	Text ▼	No ▼	<input type="text" value="1"/>	No ▼

Element Attributes

Title	Sequence	Enabled
-------	----------	---------

User Defined Items

You may specify further user defined fields with a drop down for text, Drop Down List, Radio Box or Check box.

Configuration Rating Items About You Section Items **User Defined Items**

User Defined Items

	Title	Element Type	Is Compulsory	Sequence	Enabled
<input type="button" value="Edit"/> <input type="button" value="Delete"/>	Sizing	RadioBox	No	1	Yes
<input type="button" value="Insert"/> <input type="button" value="Cancel"/>	<input type="text"/>	Text ▼	No ▼	<input type="text" value="1"/>	No ▼

Element Attributes

Title	Sequence	Enabled
-------	----------	---------

Home > Admin > Catalogue > Product Reviews

Search: Date Range: Custom ▼ Status: Pending ▼

From: To:

Nickname	Title	Status	Review	User	Product
Sally	Really Nice	Pending	Delighted with this bag - it's light and has lots of compartments.	Kudos Solutions Limited	Milano Bag

Now you can recall the review – edit it and then change it from either Pending/Approved/Not Approved.

Home > Admin > Catalogue > Product Reviews > Edit Product Review

Review Details

Product	Milano Bag
Posted By	Kudos Solutions Limited
Status	<input type="text" value="Pending"/>
Created	24 Feb 2014 14:20:51

Product ratings

Overall rating* 

Price 

Quality 

I would recommend this product to a friend* Yes No

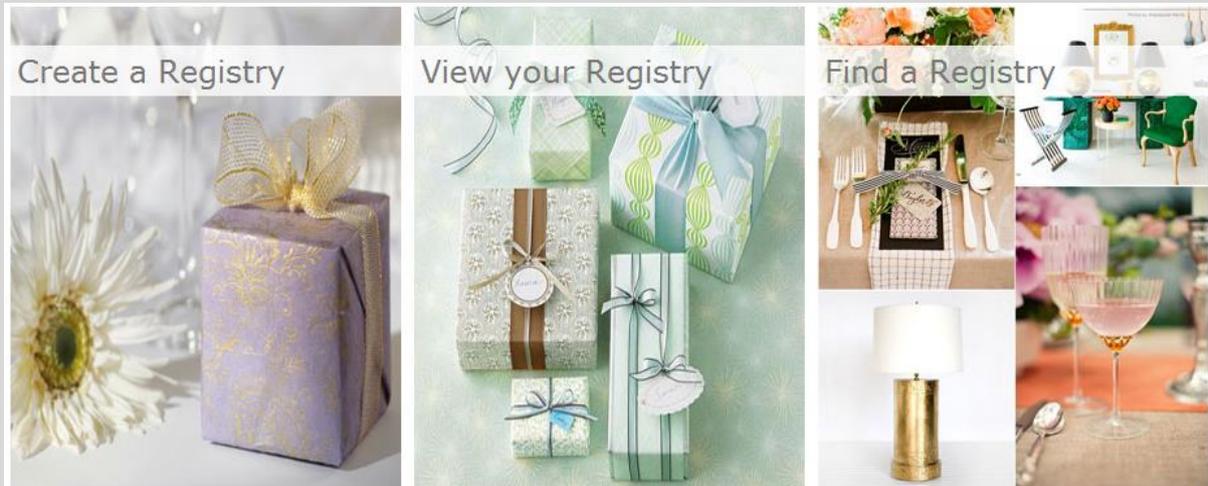
Your Nickname

Write a detailed review

Review title*
Example: Best Purchase Ever

Review*

Gift Registry



This new function (not a general release function) allows a customer to select a range of products to add to a Gift Registry for a special occasion such as 21st, engagement or wedding. Guests may log on and purchase items on the registry. To enable the Registry set the status to enabled and then select your

Gift Registry

Gift registry status:

Gift registry type:

Enable co-registrant:

Store configuration was successfully updated.

Open
Create

Event Details: *

Event Date: *

Message for guests:

Delivery Option: *

Co Registrants Details

First Name:

Last Name:

Email Address:

Registrations Information

Registrants details are managed through your account profile - please click here if you wish to update these
Site administrator is able to edit here through Page Editor.

registry type
secured by
password or
to site user.
a Registry -

Hi Kudos welcome to your gift list.

In order to continue please enter your Gift Registry details in the details section below. Please note, all fields marked with * are required.

Site administrator is able to edit here through Page Editor.

Registry Items Registry Details

Event Details: *

Event Date: *
Message for guests:

We have selected some items we would really love to have in our house. Please select an item from the list and it will be sent directly to us by The Gift Store

Delivery Option: *

Registrations Information

Registrants details are managed through your account profile - please click here if you wish to update these

Site administrator is able to edit here through Page Editor.

Delivery Address:

Contact Title:
First Name: *
Last Name: *

View Gift Registry

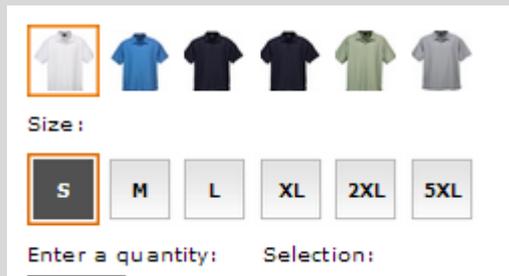
Home > Gift Registry > Registry Items

Registry Items Registry Details

ITEMS	REQUESTED	PURCHASED	PRICE	AMOUNT	REMOVE
 NZD\$ 199.00 7 Days	<input type="text" value="1"/>	0	NZD\$ 199.00	NZD\$ 199.00	<input type="checkbox"/>
 NZD\$ 76.67 Out of Stock	<input type="text" value="1"/>	0	NZD\$ 76.67	NZD\$ 76.67	<input type="checkbox"/>
 NZD\$ 459.00 Finish: Rimu Size: Single Available now	<input type="text" value="1"/>	0	NZD\$ 459.00	NZD\$ 459.00	<input type="checkbox"/>

Colour Selection Type

You may now elect to show colours as thumbnail images in the product screen. The ability to show sizes as image blocks has been present for some time.



To change the layout of your site simply select either thumbnails or dropdowns.



Last few/Selling Out – Call to Action

When stock is getting down to a low level the ability to indicate there are only a few items left may prompt a customer to make a purchase.

We have 'Stock on Hand' and 'Internet Active' have been added to the drop down in product description configuration.



Kudos can provide HTML code for the default css plus some javascript to set the “selling out” message on styles with less than X in stock.

Stock on Hand	<input type="checkbox"/>
Internet Active	<input type="checkbox"/>

Security

The ability to limit the access of staff members to various functions has now been implemented. The Administrator will always have global access to every function and at levels below this you may define different levels and then assign these to the individual users.

Role: Admin	Role: Office Staff	Role: Retail
Site Setup: <input checked="" type="checkbox"/>	Site Setup: <input type="checkbox"/>	Site Setup: <input type="checkbox"/>
Templates: <input checked="" type="checkbox"/>	Templates: <input type="checkbox"/>	Templates: <input type="checkbox"/>
Menus & Pages: <input checked="" type="checkbox"/>	Menus & Pages: <input type="checkbox"/>	Menus & Pages: <input type="checkbox"/>
User Defined Descriptions: <input checked="" type="checkbox"/>	User Defined Descriptions: <input type="checkbox"/>	User Defined Descriptions: <input type="checkbox"/>
Upload Files: <input checked="" type="checkbox"/>	Upload Files: <input checked="" type="checkbox"/>	Upload Files: <input type="checkbox"/>
Security: <input checked="" type="checkbox"/>	Security: <input type="checkbox"/>	Security: <input type="checkbox"/>
Configuration: <input checked="" type="checkbox"/>	Configuration: <input checked="" type="checkbox"/>	Configuration: <input type="checkbox"/>
Foreign Currencies: <input checked="" type="checkbox"/>	Foreign Currencies: <input checked="" type="checkbox"/>	Foreign Currencies: <input type="checkbox"/>
Shipping: <input checked="" type="checkbox"/>	Shipping: <input type="checkbox"/>	Shipping: <input type="checkbox"/>
Checkout Blocks: <input checked="" type="checkbox"/>	Checkout Blocks: <input type="checkbox"/>	Checkout Blocks: <input type="checkbox"/>
Information Tabs: <input checked="" type="checkbox"/>	Information Tabs: <input type="checkbox"/>	Information Tabs: <input type="checkbox"/>
Stock Availability: <input checked="" type="checkbox"/>	Stock Availability: <input type="checkbox"/>	Stock Availability: <input type="checkbox"/>
Filter Configuration: <input checked="" type="checkbox"/>	Filter Configuration: <input checked="" type="checkbox"/>	Filter Configuration: <input type="checkbox"/>
Coupons: <input checked="" type="checkbox"/>	Coupons: <input checked="" type="checkbox"/>	Coupons: <input type="checkbox"/>
Gift Registries: <input checked="" type="checkbox"/>	Gift Registries: <input checked="" type="checkbox"/>	Gift Registries: <input type="checkbox"/>
Product Review Configuration: <input checked="" type="checkbox"/>	Product Review Configuration: <input checked="" type="checkbox"/>	Product Review Configuration: <input type="checkbox"/>
Categories: <input checked="" type="checkbox"/>	Categories: <input checked="" type="checkbox"/>	Categories: <input type="checkbox"/>
Products: <input checked="" type="checkbox"/>	Products: <input checked="" type="checkbox"/>	Products: <input type="checkbox"/>
Product Reviews: <input checked="" type="checkbox"/>	Product Reviews: <input type="checkbox"/>	Product Reviews: <input type="checkbox"/>
Lookbooks: <input checked="" type="checkbox"/>	Lookbooks: <input type="checkbox"/>	Lookbooks: <input type="checkbox"/>
Clusters: <input checked="" type="checkbox"/>	Clusters: <input type="checkbox"/>	Clusters: <input type="checkbox"/>
Orders: <input checked="" type="checkbox"/>	Orders: <input checked="" type="checkbox"/>	Orders: <input checked="" type="checkbox"/>
Users: <input checked="" type="checkbox"/>	Users: <input type="checkbox"/>	Users: <input type="checkbox"/>
CI Office Data: <input checked="" type="checkbox"/>	CI Office Data: <input type="checkbox"/>	CI Office Data: <input type="checkbox"/>
Page Editor: <input checked="" type="checkbox"/>	Page Editor: <input type="checkbox"/>	Page Editor: <input type="checkbox"/>

Then against the user set the rule:

Role:	Staff
-------	-------

Security – Administrator Log

In the advent of you wishing to view the history of who has been logging onto your site as administrator a log File has been introduced for this purpose:

Page size: Date Range: No scrollbars on grid

From: To:

User: Anonymous users only IP Address:

You can use wildcard() on User and IP Address fields.

ID	User	Created	IP Address	Url	Browser
10485	eretailer@kudos.co.nz	26/02/14 09:30:37	203.167.252.220	http://shopv3.e-retailer.co.nz/admin	Chrome
10486	eretailer@kudos.co.nz	26/02/14 09:30:37	203.167.252.220	http://shopv3.e-retailer.co.nz/admin/	Chrome
10487	eretailer@kudos.co.nz	26/02/14 09:30:37	203.167.252.220	http://shopv3.e-retailer.co.nz/admin/default.aspx	Chrome
10488	eretailer@kudos.co.nz	26/02/14 09:33:37	203.167.252.220	http://shopv3.e-retailer.co.nz/admin/site/security.aspx	Chrome

Scripts in page Header

Often a developer may wish to place some scripts at the page header level and this is now allowed in e-retailer through the page Head Panels for both static and custom pages.

Home > Admin > Site > Menus and Pages

Top Menu Login Menu Custom Pages **Static Pages**

Static Pages

Edit	Common	<meta name="robots" content="common"> <meta name="robots" content="common"> <meta name="robots" content="common">
Edit	Login	<meta name="robots" content="login">
Edit	Search	<meta name="robots" content="Search">
Edit	Password Recovery	<meta name="robots" content="Password Recovery">
Edit	Register	<meta name="robots" content="Register">
Edit	Shopping Cart	<meta name="robots" content=" Shopping Cart">
Edit	Checkout	<meta name="robots" content="Checkout">
Edit	Order Detail	<meta name="robots" content=" Order Detail">

Page Contents

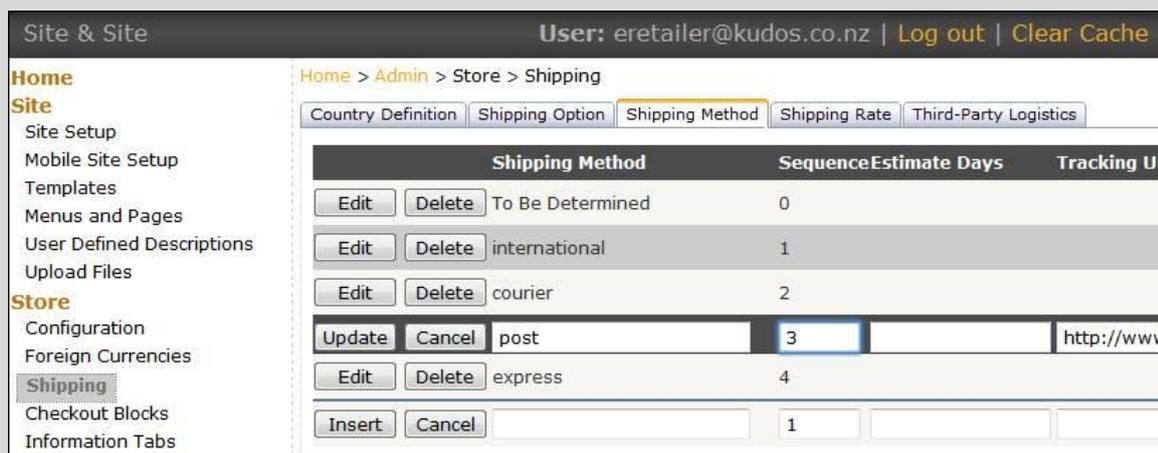
Page Name: Common

Page Head: <meta name="robots" content="common"> <meta name="robots" content="common"> <meta name="robots" content="common">

Page Head for Mobile: <meta name="robots" content="common"> <meta name="robots" content="common"> <meta name="robots" content="common">

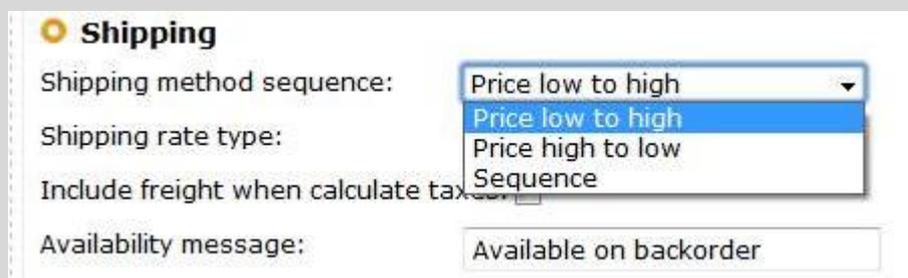
Sequence Shipping Methods

This facility allows you to assign a sequence number to each delivery and control the hierarchy in which they display:



Shipping Method	Sequence	Estimate Days	Tracking URL
To Be Determined	0		
international	1		
courier	2		
post	3		http://www
express	4		
	1		

Then under Configuration - Order you may select from a drop down of price low to high, price low to high sequence.



Shipping method sequence: Price low to high

Shipping rate type:

Include freight when calculate tax:

Availability message: Available on backorder

Lookbook – allow single product

The first implementation of the Lookbook allowed you to show clusters of products with the intent that the Lookbook image may comprise multiple products - eg Hat, Top, Skirt and Handbag. The individual products display in lines underneath the image and can then be selected. Where you wished to display only individual products this proved onerous as you would have to create a cluster for each product.

The new changes implemented mean that you may carry a single product as an element of a lookbook.

Clusters in Lookbook 'Winter 2014'		
Cluster Name	Style Code	Cluster Image
	CHLOESLACE	
	CHRISTIAN	

Website Maintenance – site Closed

If for some reason you wish to temporarily suspend your website and show a closed for maintenance screen you can check on the 'Site Closed' and then specify the IP address(es) that you will allow to access the site.

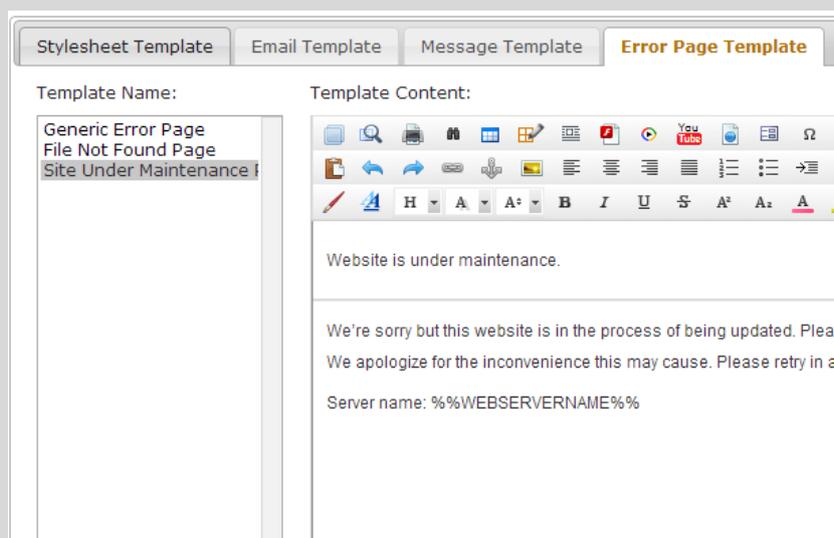


Website Maintenance

Site Closed:

Bypass IP Address if Site Closed: (Separate with a comma)

Then under Templates you can create the message that you wish to display while the site is in this state.



Stylesheet Template | Email Template | Message Template | **Error Page Template**

Template Name: Generic Error Page, File Not Found Page, Site Under Maintenance

Template Content:

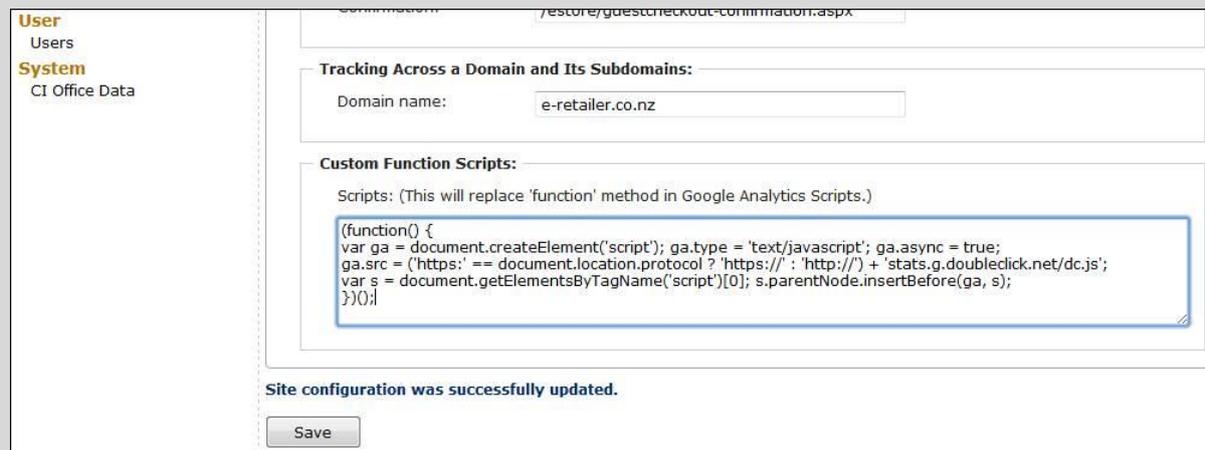
Website is under maintenance.

We're sorry but this website is in the process of being updated. Please try again later. We apologize for the inconvenience this may cause. Please retry in a few minutes.

Server name: %%WEBSERVERNAME%%

Remarketing with Google Analytics

This allows users to add custom scripts to replace the function method in Google Analytics Scripts at site setup.



User
Users

System
CI Office Data

Tracking Across a Domain and Its Subdomains:
Domain name: e-retailer.co.nz

Custom Function Scripts:
Scripts: (This will replace 'function' method in Google Analytics Scripts.)

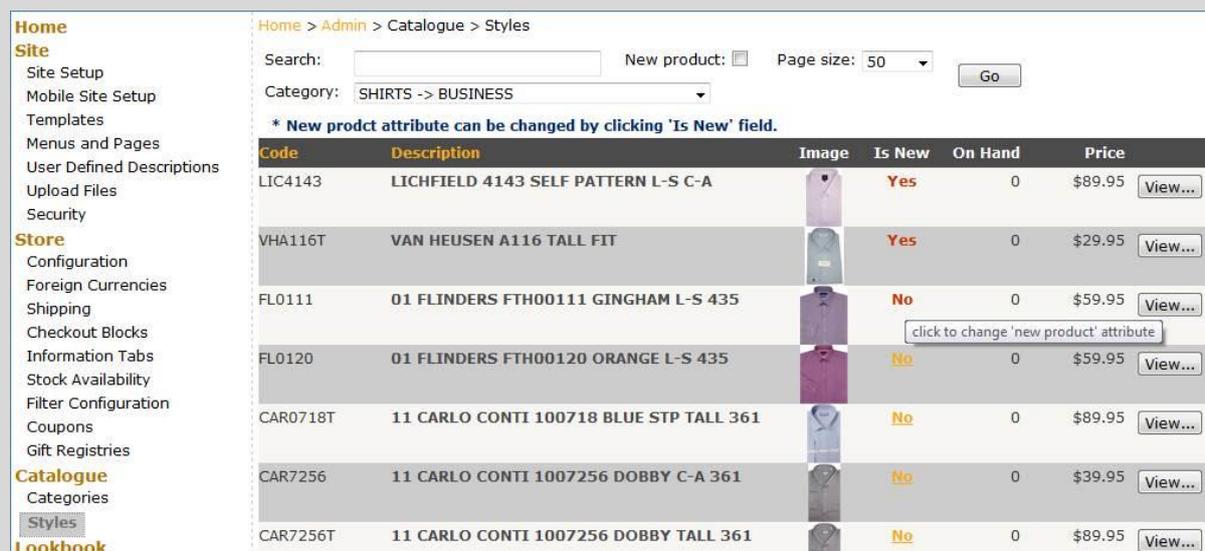
```
(function() {
var ga = document.createElement('script'); ga.type = 'text/javascript'; ga.async = true;
ga.src = ('https:' == document.location.protocol ? 'https://' : 'http://') + 'stats.g.doubleclick.net/dc.js';
var s = document.getElementsByTagName('script')[0]; s.parentNode.insertBefore(ga, s);
})();
```

Site configuration was successfully updated.

Save

Change the Status of new Products

By default e-retailer will place new products at the top of the category page based on the date it was added. Sometimes this doesn't suit and a new function allows you to display new items and then change the days date as no longer new.



Home > Admin > Catalogue > Styles

Search: New product: Page size: 50

Category: SHIRTS -> BUSINESS

* New product attribute can be changed by clicking 'Is New' field.

Code	Description	Image	Is New	On Hand	Price	
LIC4143	LICHFIELD 4143 SELF PATTERN L-S C-A		Yes	0	\$89.95	<input type="button" value="View..."/>
VHA116T	VAN HEUSEN A116 TALL FIT		Yes	0	\$29.95	<input type="button" value="View..."/>
FL0111	01 FLINDERS FTH00111 GINGHAM L-S 435		No	0	\$59.95	<input type="button" value="View..."/>
FL0120	01 FLINDERS FTH00120 ORANGE L-S 435		No	0	\$59.95	<input type="button" value="View..."/>
CAR0718T	11 CARLO CONTI 100718 BLUE STP TALL 361		No	0	\$89.95	<input type="button" value="View..."/>
CAR7256	11 CARLO CONTI 1007256 DOBBY C-A 361		No	0	\$39.95	<input type="button" value="View..."/>
CAR7256T	11 CARLO CONTI 1007256 DOBBY TALL 361		No	0	\$89.95	<input type="button" value="View..."/>

click to change 'new product' attribute